

D. 4.6.1, R1: 1st Report on the Twin2Go Press Kit

Twin2Go Coordinating twinning partnerships towards more
Adaptive governance in river basins

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The Twin2Go Press Kit

The first elements of the Twin2Go Press Kit were the news published on the project website (<http://www.twin2go.eu/> and <http://www.twin2go.uos.de/>) in September 2009. The full kit gathers together the most important elements necessary for disseminating project information to members of the press. All elements were created in electronic format, easily sent in one compressed file upon request to interested parties. The Press Kit contains the following elements:

- **Project Summary:** A very short, two paragraph, summary of Twin2Go
- **Factsheet:** A two page summary of Twin2Go developed for the European Commission
- **Presentation:** A more detailed introduction to the Twin2Go project, including the background, goals, objectives, and partner projects
- **Leaflet:** A two page summary of Twin2Go developed for more general, public dissemination
- **Newsletter:** Twin2Go's first quarterly newsletter
- **Partners:** An overview of the eight partner organizations involved in the project consortium
- **Press Releases:** A summary of the news released since the project's start

The components of the press kit are attached to this report.