

D. 4.6.1, R2: 2nd Report on the Twin2Go Press Kit

Twin2Go Coordinating twinning partnerships towards more
Adaptive governance in river basins

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Twin2Go receives funding from the European Community's Seventh
Framework Programme under grant agreement n°226571.

Document Information

Title	D. 4.6.1, R2: 2 nd Report on the Twin2Go Press Kit
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Deliverable number	D 4.6.1
Deliverable description	Press kit
Report number	R2
Version number	V1
Due deliverable date	Month 4 (31/07/2010)
Actual delivery date	Month 11 (22/07/2010)
Work Package	4
Dissemination level	PU
Reference to be used for citation	Comardicea, I. and A. Kramer (2010): 2 nd Report on the Twin2Go Press Kit. Twin2Go Deliverable 4.6.1, R2

The Twin2Go Press Kit

The first elements of the Twin2Go Press Kit were the news published on the project website (<http://www.twin2go.eu/> and <http://www.twin2go.uos.de/>) in September 2009. The full kit gathers together the most important elements necessary for disseminating project information to members of the press. All elements were created in electronic format, easily sent in one compressed file upon request to interested parties. The Press Kit contains the following elements:

1. **Project Summary:** A very short, two paragraph, summary of Twin2Go
2. **Factsheet:** A two page summary of Twin2Go developed for the European Commission
3. **Presentation:** A more detailed introduction to the Twin2Go project, including the background, goals, objectives, and partner projects
4. **Leaflet:** A two page summary of Twin2Go developed for more general, public dissemination
5. **Newsletters:** The first 2 issues of Twin2Go's quarterly newsletter
6. **Partners:** An overview of the eight partner organizations involved in the project consortium
7. **Press Releases:** A summary of the news released since the project's start
8. **Milestones:** A summary of the activities so far carried out in the project, and those items remaining for the second phase. A visual guide to completed and remaining milestones is included.
9. **GWSP Contribution:** This is the article about Twin2Go, which will be published in the Global Water System Project (GWSP) 2010 Newsletter.

The components of the press kit are attached to this report.